

## 3 YEAR FINANCIAL PLAN OF THE BUSINESS

### Three Year Financial Plan Template

	year 1	year 2	year 3
<b>Bal b/f</b> (operating Profit/loss from persious year)		XXX	XXX
<b>Revenues</b>	xxx	xxx	xxx
Sales Revenue	xxx	xxx	xxx
Rental Revenue	xxx	xxx	xxx
Revenue from Other Services	xxx	xxx	xxx
<b>Total Revenues</b>	XXX	XXX	XXX
<b>Expenses</b>			
Material cost/stock purchases	xxx	xxx	xxx
Utility	xxx	xxx	xxx
Salaries	xxx	xxx	xxx
Rent	xxx	xxx	xxx
Business Loan	xxx	xxx	xxx
Vehicle Usage	xxx	xxx	xxx
Insurane	xxx	xxx	xxx
Bank Fees	xxx	xxx	xxx
Other Cost	xxx	xxx	xxx
Vehicle Loan	xxx	xxx	xxx
Travel	xxx	xxx	xxx
Marketing Cost	xxx	xxx	xxx
<b>Total Expenditure</b>	XXX	XXX	XXX
<b>Operating Profit/Loss</b> (Total Revenue - Total Expenses)	XXX	XXX	XXX

### CONTACT US

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  St.Maarten Chamber of Commerce & Industry     Monday - Friday 8:00 - 16:00

# BUSINESS PLAN TEMPLATE



St.Maarten Chamber of Commerce & Industry

Kamer van Koophandel en Nijverheid

www.chamberofcommerce.sx

# St.Maarten Chamber of Commerce & Industry

## Small Business Plan Template

### The Entrepreneur (Personal Information)

- |                  |                          |
|------------------|--------------------------|
| ■ Name & Surname | ■ Nationality            |
| ■ Gender         | ■ Address                |
| ■ Date of Birth  | ■ Mobile / Telephone Nr. |
| ■ Native Country | ■ Email Address          |
| ■ CRIB Number    | ■ Marital Status         |

### The Business Vision

State here what & where you want your business to be at some point in the future.

### The Business Mission

Give a brief description of your business purpose with reference to its customers, products or services or market.

### The Business Core Activity

Describe the Core activities of the business.

### Market Development and Target Market

Describe the developments of the activity/activities and the foreseen need thereof. In this section you have to convey why the existence of your business is necessary or how do you see the potential for the business.

Explain who are your target market and why. (e.g. are you targeting the elderly because they have the tendency to consume more of your product and services based on the market trend).

### Business Marketing Strategy

State and explain how you will market your product and services, i.e. how will you bring the awareness of your business and its products and services to the general public.

### Business Contingency Plan

State and explain your back up plans if your business is not realizing its goals. State your backup plans if the business seems to be failing.

## SWOT ANALYSIS

### S Strength of the Business

State the perceived strength of your business (How do you see your business having an advantage over others in the same type of business).

State what are your plans to maximize the identified strength.

### W Weakness of the Business

State the perceived weakness of your business (How do you see business having a disadvantage compared to others in the same type of business).

State your plans on how you will minimize the identified weaknesses of your business.

### O Opportunities of the Business

State the perceived opportunities of your business (what are the growth factors for your business, what are the factors that make you feel optimistic about the success of your business).

State your plans on how you will maximize the opportunities.

### T Threats of the Business

State the perceived threats of your business (what are the declining factors for your business, what are the factors that make you feel pessimistic about the success of your business, what factors do you think can make your business fail).

State your plans on how you will minimize the threats.