



CONNECTED CARIBBEAN SUMMIT 2023

The **Connected Caribbean Summit** is a unique and pivotal meeting point, uniting the technology, justice, business, and public sectors to explore and devise strategies for expediting transformative action for Caribbean Development.

5 – 7 December 2023

Hilton Miami Airport Blue Lagoon

Miami, FL, USA



Collaborating For Caribbean Solutions

Questions & Answers

What are the objectives of the Connected Caribbean Summit (CCS) 2023?

1. The objectives of the CCS 2023 are:
 - To facilitate collaboration and dialogue among stakeholders from the technology, justice, business, and public sectors.
 - To devise strategies and action plans aimed at expediting transformative development in the Caribbean region.
 - To explore innovative solutions, technologies, and best practices that can drive economic growth and sustainability.
 - To provide a platform for networking and knowledge exchange among participants.
 - To showcase the potential of Caribbean development to a global audience.



Who is the target audience for the Connected Caribbean Summit 2023?

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- The target audience for the Connected Caribbean Summit 2023 includes:
 - Business leaders, entrepreneurs, and investors interested in Caribbean development.
 - Government officials and policymakers from Caribbean nations.
 - Leaders and representatives from the technology sector.
 - Legal and justice professionals.
 - Representatives from development agencies and international organizations.
 - Academics, researchers, and thought leaders.
 - Special interest groups and NGOs focused on Caribbean development.



Why was Miami Chosen to stage CCS 2023

- Miami was selected as the location for the Connected Caribbean Summit 2023 for several compelling reasons:
 - **Accessibility:** Miami serves as a major gateway and trade hub to the Caribbean region, with numerous direct flights and excellent connectivity, making it the most convenient and easily accessible for attendees from both the Caribbean and international destinations.
 - **Networking Opportunities:** Miami's vibrant business community provides ample opportunities for networking, partnerships, and engagement with local and international stakeholders, enhancing the overall impact of the summit.
 - **Business Hub:** Miami is a thriving business hub with a strong focus on trade, finance, and technology. Its strategic location and business-friendly environment make it an ideal setting for discussions and collaborations aimed at Caribbean business and trade development.
 - **Logistical Convenience:** The Hilton Miami Airport Blue Lagoon, the chosen venue, offers state-of-the-art facilities, ample meeting space, and convenient accommodation options for delegates, ensuring a seamless and productive event.



How will the Summit address the issue of Artificial Intelligence (AI)?

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- The Connected Caribbean Summit 2023 will address the issue of Artificial Intelligence by featuring keynote speakers, panel discussions, and workshops dedicated to exploring the role of AI in Caribbean development.
- Experts will discuss AI applications, its potential impact on various sectors, and strategies for harnessing AI for justice delivery, economic growth and innovation and good governance in the region.



How will the Summit address the issue of Digital Transformation?

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- The Connected Caribbean Summit 2023 will delve into Digital Transformation through sessions focusing on digital strategies, technologies, and best practices.
- Participants will gain insights into how digital transformation can drive efficiency, competitiveness, and inclusivity in Caribbean businesses, justice and government services.



What are the benefits of Cross-Sector Collaboration at the Summit?

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- Cross-Sector Collaboration at the Summit offers benefits such as:
 - **Comprehensive Solutions:** Cross-sector collaboration enables a holistic approach to Caribbean development, considering diverse perspectives and interests.
 - **Synergy:** Collaborative discussions can leverage resources, expertise, and knowledge from multiple sectors, resulting in more impactful initiatives.
 - **Innovation:** Collaborative efforts can lead to innovative solutions and approaches that address complex regional challenges.
 - **Networking:** Participants can forge valuable connections with individuals and organizations from diverse sectors, fostering long-term partnerships.





What are the benefits of sponsoring the Connected Caribbean Summit 2023?

- **Brand Visibility:**
 - Sponsors gain prominent exposure and recognition among a diverse audience of industry leaders, government officials, and thought leaders.
- **Networking Opportunities:**
 - Sponsors have exclusive access to networking events, facilitating connections with potential partners and clients.
- **Industry Leadership:**
 - Sponsors can position themselves as industry leaders by participating in panel discussions and workshops, showcasing expertise and innovation.
- **Market Expansion:**
 - Sponsoring organizations can explore new market opportunities in the Caribbean region and North America strengthen existing relationships.



What types of sponsorship are available at the Connected Caribbean Summit 2023

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- Sponsorship offers a range of opportunities for organizations to achieve their marketing, networking, and thought leadership goals while supporting the development of the Caribbean region.
 - Platinum Sponsorship: This premium level of sponsorship offers maximum visibility and includes exclusive branding, a keynote speaking slot, and priority access to all summit activities.
 - Gold Sponsorship: Gold sponsors receive significant exposure, branding opportunities, and access to high-level networking events.
 - Silver Sponsorship: Silver sponsors benefit from brand recognition, participation in panel discussions, and access to targeted networking sessions.
 - Exhibitor Sponsorship: Organizations can showcase their products and services through an exhibition booth, gaining exposure to summit attendees.
 - Session Sponsorship: Sponsors can align their brand with specific summit sessions or workshops, emphasizing their expertise in a particular area.
 - Networking Event Sponsorship: Sponsors can host exclusive networking events or receptions, providing a platform for meaningful interactions.
 - In-kind Sponsorship: Organizations can contribute goods or services in kind, such as event logistics, printing, or technology support.



Why is the inter-agency, cross-sectoral approach crucial for the Caribbean?

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- The inter-agency, cross-sectoral approach is essential for several compelling reasons:
- **Holistic Problem Solving:** Many of the challenges faced by the Caribbean region, whether related to economic development, climate resilience, or social well-being, are multifaceted. A collaborative approach involving multiple agencies and sectors allows for a more comprehensive understanding of these challenges and the development of holistic solutions.
- **Resource Optimization:** By breaking down silos and fostering collaboration, agencies and sectors can pool their resources, expertise, and knowledge. This collaborative synergy enables more efficient and effective use of available resources, maximizing the impact of development efforts.
- **Resilience and Adaptability:** The Caribbean region is susceptible to a wide range of challenges, including hurricanes, economic fluctuations, and environmental risks. An inter-agency approach promotes resilience by enabling faster adaptation to changing circumstances.
- **Inclusivity:** Collaboration ensures that a broader range of stakeholders, including government bodies, private sector organizations, civil society, and local communities, have a voice in solution development. This inclusivity leads to solutions that are more likely to address the unique needs and concerns of all stakeholders.



Why is the inter-agency, cross-sectoral approach crucial for the Caribbean?

- **Innovation and Creativity:** Cross-sectoral collaboration encourages the exchange of ideas and best practices from different fields. This cross-pollination of ideas often leads to innovative solutions that may not have emerged within the confines of individual agencies or sectors.
- **Buy-In and Effective Implementation:** Solutions developed through collaboration are more likely to gain widespread support and acceptance. This facilitates smoother implementation and reduces resistance or opposition that can hinder progress.
- **Sustainability:** Many of the challenges facing the Caribbean are long-term and require sustainable solutions. Cross-sectoral collaboration encourages the development of solutions that consider the long-term impact on economic, social, and environmental factors.
- **Global Partnerships:** In an increasingly interconnected world, international partnerships and funding opportunities often require a cross-sectoral approach. Collaborative efforts align with global development goals and open doors to international support and cooperation.



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Business Forum QA



What are the Objectives of the CCS Business Forum?

- The Business Forum has several key objectives:
 - **Facilitating Trade and Investment:** Promotes trade and investment opportunities in the Caribbean region. It provides a platform for businesses to explore partnerships, secure investments, and expand market access.
 - **Promoting Resilience and Sustainability:** Discussions within the forum encompass topics related to business resilience and sustainability, recognizing the importance of addressing challenges such as climate risk and economic resilience in the Caribbean.
 - **Policy Dialogue:** It serves as a forum for policymakers, government officials, and business leaders to engage in constructive dialogue around policy frameworks, regulations, and strategies that can enhance the business environment in the Caribbean.
 - **Strengthening Trade Relations:** The participation of US-based Caribbean Embassies, Consulates, and Chambers of Commerce enhances trade relations between the Caribbean and the United States.

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What are the Benefits of the CCS Business Forum?

- The Business Forum has several key benefits:
 - Showcasing Innovation: The forum highlights innovative solutions and practices within the Caribbean business landscape. It spotlights the region's potential as a hub for entrepreneurship and technological innovation.
 - Networking and Collaboration: The forum encourages networking and collaboration among diverse stakeholders to catalyze mutually beneficial partnerships.
 - Entrepreneurship and Innovation Promotion: By featuring distinguished entrepreneurs and innovators, the forum inspires and supports the growth of new businesses and innovative ventures in the Caribbean.
 - Alignment with Development Goals: The forum ensures that business activities and strategies align with regional and international development goals, fostering sustainable and inclusive economic growth.
 - Knowledge Sharing: It provides a platform for the exchange of knowledge, best practices, and experiences among business leaders, policymakers, and development experts.



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Which business sectors, development agencies, and special interest groups will be invited to participate in the Summit?

- CARICHAM will extend invitations to a diverse range of sectors, agencies, and interest groups, including but not limited to:
 - Chambers of Industry and Commerce
 - Technology companies and startups.
 - Banking and financial institutions.
 - Tourism and hospitality industry representatives.
 - Sustainability-focused organizations.
 - Government development agencies.
 - Environmental and conservation groups.
 - Educational and research institutions.
 - Other trade and commerce related associations.

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How will the Summit address the issue of Digital Resilience?

- The Connected Caribbean Summit 2023 will emphasize Business Resilience by showcasing case studies, discussions, and workshops on risk management, disaster preparedness, and strategies for building resilient enterprises in the face of challenges.
- Experts will share insights on how businesses can adapt and thrive in a dynamic environment.

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How will the Summit contribute to Climate Risk Reduction efforts?

- The Summit will address Climate Risk Reduction through dedicated sessions on climate resilience, sustainability, and environmentally responsible practices.
- Experts and policymakers will discuss strategies for mitigating climate risks and building a more sustainable and resilient Caribbean region.

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summit.connectedcaribbean.org

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